About Cindy Clark

Cindy Clark, MSLS, holds degrees in journalism and public communications and in library science, and has a certificate in copyright management. Her career of more than thirty years in government service included work in the fields of surgery, public relations, marketing, and brand management. For the past decade, Cindy led the National Institutes of Health (NIH) Library Editing Service working with professional librarian-editor colleagues to provide researchers with support from research concept to publication. Her work involved literature searching, writing, editing, and instruction (with a focus on publication ethics). She has been published in Science and Technology Libraries, Learned Publishing, Information Outlook, The NIH Catalyst, the NIH Record, and CENDI’s Frequently Asked Questions about Copyright and Computer Software. Cindy recently retired and launched Wordpower Pros, LLC as the owner/principal. She is a member of the AMWA Southwest Chapter.

Ethical Issues in Scientific Writing and Editing

Medical writers need to be cognizant of the seven most common ethical issues surrounding publication. In times of crises, communicating factually may be even more challenging than checking your work for issues such as copyright infringement or plagiarism. In this presentation, we will discuss best practices for ethical writing through cases of real-world medical impact. We will also cover questionable online sources of information and some of the tools that you can use to evaluate sources to avoid spawning misinformation.